

The Business Council of Fairfield County

Strengthening Businesses. Strengthening Communities.

(203) 359-3220



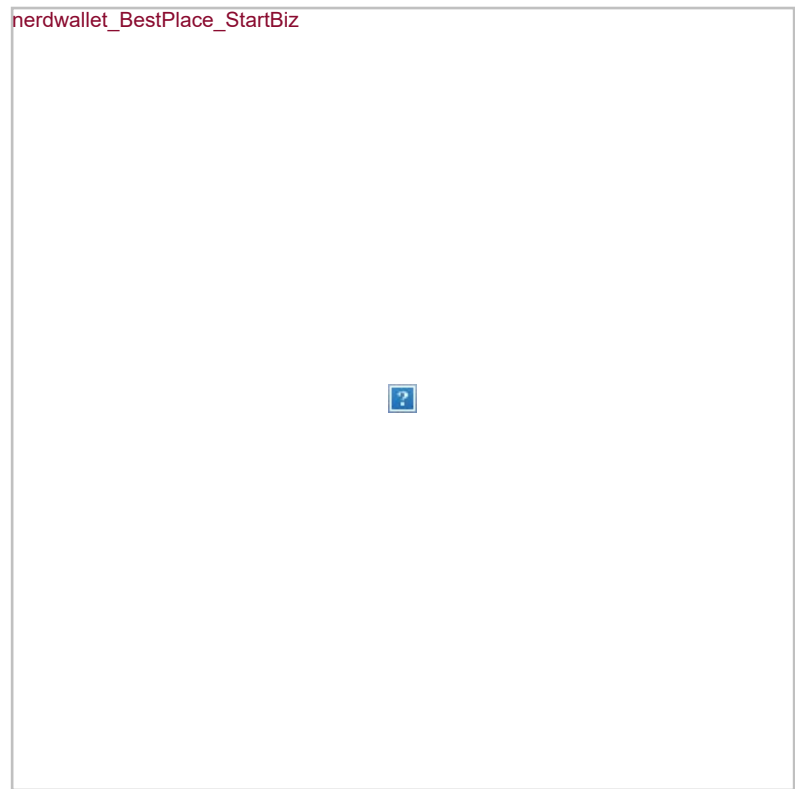
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Fairfield County Growth Companies: What Success Looks Like 2015 Q2

October 12, 2015 by *Lisa Mercurio*
 Agency Labs, CTNext, EscoAdvisors, Fairfield County CT, GoeCart, growth companies, Logicbroker, QuadJobs

Comments are off



This Spring, the

Stamford-Norwalk-Bridgeport area placed in the top 10 of Best Places to Start a Business, as ranked by NerdWallet. The region was noted for its strong arts scene, educated population and number of financially successful businesses per 100 people.

Growth Company News



CEOs from BrandShop, Direct Eats and SeedUP.io to share business plans April 21 Growth Company Showcase

Mar 24, 2016



Fairfield County Growth Company CEOs on Their Business and Market Potential

Oct 12, 2015

Fairfield County Growth Companies: What Success Looks Like 2015 Q2

Oct 12, 2015

Fairfield County Growth Companies: What Success Looks Like 2015 Q3

Oct 12, 2015



Stamford-Norwalk-Bridgeport #3 in Best Places to Start a Biz Ranking

May 22, 2015

[Check out their infographic and cities' rankings >>](#)

Q2 Growth Company Success

The second quarter for our Growth Advisory portfolio was just as attention getting as the NerdWallet ranking.

The Business Council's Growth Advisory Services team partners with small, fast growing, scalable companies in Fairfield County to help them find resources, improve their go-to-market preparedness and improve their ability to attract funding.

Since 2013, we have worked with over 30 of these businesses and a number of them made significant news in the past quarter as they continue to grow at a rate exceeding 30% per year and add new jobs to support their growth.

Who's Growing and How

Through advising and referral services, we connect emerging companies with the resources they need. Read more about our companies' recent successes below:



Moo Digital rebrands to Agency Labs

On May 1, 2015 Moo Digital announced their rebranding to Agency Labs.

Agency Labs is a Bethel based web and mobile engineering partner to some of the world's most innovative digital, creative and advertising agencies.

They help agencies scale with strategic technical overflow support or team augmentation.

Agency Labs has also just released three new products – Aimless, DealReel and Pickee, as mentioned in our Growth Company Showcase in May.

Visit www.AgencyLabs.com to explore their development projects.



ESCOWare® Partners with Genscape to Deliver Automated Solution Combining Best-of-Breed Price and Demand Forecasting Capabilities

ESCOWare®, a division of ESCO Advisors™, is a leader in retail energy supply managed software solutions and consulting services, based in Danbury, CT. In June, ESCOWare®, in partnership with Genscape, launched an automated solution combining best-of-breed price and demand forecasting capabilities for energy supply users.

The new Price-Optimized Scheduling module works within ESCOWare's® Demand Forecasting System. This module is the first of its kind in the industry, generating a Day-Ahead Schedule based on ESCO's Demand Forecasting System load forecast and Genscape's PowerBuyer® price forecast.

Customer East Coast Power and Gas summarized the advantage of the optimizing tool best. "With compressing margins in the industry, I need to integrate the most accurate



Three Growth Company CEOs and their Evolving Businesses

May 14, 2015

What Success Looks Like: Emerging Growth Companies 2015 Q1

Apr 06, 2015



Growth Advisory Services Continues Partnership with CTNext in 2015

Jan 09, 2015

Emerging Company Success in Q3 and Q4

Dec 03, 2014

Emerging Company Successes

Jul 21, 2014

demand and price forecast in my scheduling decisions to minimize supply costs. The Price-Optimized Scheduler module makes this easy by automatically integrating Genscape data into my existing ESCOWare® scheduling process.”

More on EscoAdvisors' new product here.



GoECart Announces Two Great Customer Wins and Competitive Rankings

This quarter GoECart, a Bridgeport-based multichannel eCommerce solution provider, launched two high profile eCommerce solutions for soccer gear site SoccerPro and Badgley Mischka, the women's fashion label.

For **SoccerPro**, GoECart's expert service teams enabled SoccerPro to quickly launch two uniquely branded websites connected to a single back-office. **Badgley Mischka** launched their new eCommerce site on the GoECart platform, replacing a legacy homegrown site in May.

GoECart took some time this quarter to win recognition from the **Connecticut Quality Improvement Award Competition (CQIA)**, for the seventh year in a row. GoECart received this year's award because it proactively upgraded many of its client's eCommerce sites to be mobile-optimized well in advance of Google's shake-up of search rankings.

GoECart was also featured in **SiliconIndia's annual siTech20**, being named one of the 20 Most Promising Technology companies founded and managed by Indians in the United States. The siTech20 list is chosen based on companies' core competency, product line, innovations and market reach.

Visit www.GoECart.com, browse their podcast library of eCommerce topics and check out their online demo.



BrandShop partners with Logicbroker to Streamline E-commerce Supply Chain Management for Fortune 1000 Brand Marketplaces

This quarter, Shelton-based **Logicbroker**, announced a partnership with fellow Shelton-based **BrandShop**, the end-to-end branded digital commerce solutions provider, working with more than 70 clients including Casio, Coca-Cola, Cuisinart, Ford, Hershey's, Ping, Samuel Adams

and Waterpik.

Logicbroker, an automated, cloud-based e-commerce platform for supply chain logistics will provide BrandShop a full back-office integration enabling BrandShop's Commerce Engine to effortlessly exchange information with its brand partners, streamlining the management of consignment inventory, electronic data interchange (EDI), drop shipping, and retail supply chain logistics.

To read more [click here](#).

Visit www.logicbroker.com to learn more about the company, see their career opportunities, access their online Knowledge Base and more.

**QuadJobs Delivers
Impressive Impressions with
Recent Media Push**



QuadJobs, a web platform that links college students with local, part-time employment opportunities has begun to expand beyond its Connecticut home base and is now active and available in New York City. The recent growth has provided a platform of exposure with multiple NY based media outlets. This coverage is key for a business requiring the

utmost in trust, integrity and word-of-mouth.
Add the following to your summer reading:



Female & 40: Breaking the Tech CEO Mold – Betsy O'Reilly | Huffington Post
[Read More >>](#)



5 Smart Ways to Build Your Business into a Distinctive Brand | TIME Money Small Business Startup Guide
[Read more >>](#)



QuadJobs Link College Students to Careers | WTNH Connecticut News
[View >>](#)



Meet the Founders of QuadJobs: Connecting Students with Local Employers | Billion Success
[Read more >>](#)

Visit www.quadjobs.com to learn more about the company, look for work, or post a job

from your To-Do list today.

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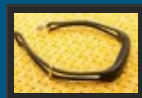
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